

PRESS RELEASE

July 5, 2011

LUCY ARRANGES FUN RUN AND LORRY PULL IN MEMORY OF STILLBORN DAUGHTER, SOPHIA LOTTIE

Lucy Ingram, who lives in Hardwicke, is woman on a mission.

This Sunday, 10th July, Lucy and her husband, Lee, have arranged a five mile Fun Run and a sponsored Lorry Pull in memory of their daughter, Sophia Lottie, who was stillborn at 39 weeks last July.

Money raised through the day's efforts will be donated to Sands, the stillbirth and neonatal death charity, which provided support Lucy and Lee at such a devastating time in their lives.

The Fun Run/Walk is open to everyone and starts from the Hardwicke British Legion, Green Lane, Hardwicke at 11.00 am on Sunday 10th July. The five mile scenic circular route is perfect for runners of all ages and fitness levels and takes everyone along the canal, across Elmore Bridge to finish back at the British Legion.

Entrance fees are payable on the day, from 10.00 am - £10 for adults and £5 for children aged 5-16 years. Under fives are free.

In the afternoon Lee has organised a sponsored lorry pull, starting at approx 1.30pm, with a route taking the lorry from the Hardwicke British Legion to the Orchard Pub in Quedgeley. Those keen to be involved will be pulling a eight wheel tipper lorry, weighing empty - 12 tonne and loaded 21 tonne.

Other attractions on the day include a bouncy castle, cake stall, tombola and raffle.

Lucy says of her plans: 'The loss of Sophia came as a massive shock to both of us as we'd had no cause for concern throughout my pregnancy. Sophia's death has devastated us, our family and our friends and the most difficult part is having no answers or reason as to why this happened.

'Sands provided us with a memory box whilst in hospital, something that we may not have thought about, and which is now very special to us. The charity has also provided us with much needed information and support.

'Not only do we want to do this in memory of Sophia, but to raise money for a fantastic charity and make people aware that 17 babies a day are either stillborn or die within the first twenty eight days of life, over 6,500 babies dying every year. Rates of stillbirth have remained relatively unchanged for 20 years and in fact are increasing.'

To find out more about Lucy's story or if you would like to donate, please visit her justgiving page at www.justgiving.com/lucy-ingram-sands

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For further information, please contact:

Lyn Peters – 01394 385865

or

Lisa Wardle – 07554 454309

Key Information about Sands:

Sands, the stillbirth and neonatal death charity, was established by bereaved parents in 1978 and obtained charity status in 1981.

Sands core aims are to:

- Support anyone affected by the death of a baby;
- To work in partnership with health professionals to improve the quality of care and services offered to bereaved families; and
- To promote research and changes in practice that could help to reduce the loss of babies' lives

Helpline: 020 7436 5881

Office: 020 7436 7940

Web: www.uk-sands.org