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Company Registration No. 2212082 (England and Wales)









CREATIVITY ENTHUSIASM ENERGY VISION

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2007



STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) LEGAL AND ADMINISTRATIVE INFORMATION

Trustees S Guy (Chair)

E Thorp (Vice-chair) S Hale (Treasurer)

J Nicholls M Di Clemente K Anker

Alison Orr (Co-opted) Andrew Scott (Co-opted) Shirley Gittoes (Co-opted) Sheryl McMahon (Co-opted)

Secretary N Nandi

Director N Long

Charity number 299679

Company number 2212082

Registered office 28 Portland Place

London W1B 1LY

Auditors H W Fisher & Company

Acre House, 11-15 William Road

London NW1 3ER Great Britain

Bankers Unity Trust Bank Plc

Nine Brindleyplace Birmingham B1 2HB

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STILLBIRTH AND NEONATAL DEATH SOCIETY

(A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2007

Introduction

The Trustees, who are also directors of the charity, for the purposes of the Companies Act, submit their annual report and the financial statements of Sands (Stillbirth and Neonatal Death Society) for the year ended 31 March 2007. The Trustees confirm that the annual report and financial statements of the charity have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's constitution, applicable law and the requirements of the Statement of Recommended Practice, "Accounting and Reporting by Charities" issued in 2005.

Objects of the charity

The objects of Sands are:-

- to promote the emotional, psychological and physical well-being of parents, their families and friends, when a baby dies in utero, at birth or soon after birth, by:
- 1.1.1 the provision of support and information to those so bereaved and their carers; and
- 1.1.2 by working collaboratively with health and social care professionals to improve and enhance professional practice with bereaved parents; and
- 1.2 to promote research and the implementation of best practice that will help identify the causes and reduce the incidence of the death of a baby in utero, at birth or soon after birth, and to publish the results of such research.

Background

Thirty years ago the devastating impact of the death of a baby on the mother and father was neither understood nor acknowledged. For parents it felt as if their baby had not existed and did not matter.

Sands was established in 1978 to change that perception and to redress the lack of care by offering support directly to anyone affected by the death of a baby and by working closely with health professionals to change the way in which bereaved parents were supported in maternity units.

The way in which parents and families are cared for and supported has substantially changed since that time and yet the tragic reality is that large numbers of families continue to be devastated by the death of a baby. Today in the UK, 17 babies a day are stillborn or die within the first twenty eight days of life. As a result, whilst support and improving bereavement care remain at the core of Sands work, Sands has recognized that it must do more to fulfil its aim to promote research and changes in practice that could reduce the loss of babies' lives.

Review of Activities from 1st April 2006 to 31st March 2007

The following report sets out the core activities and key service developments undertaken by Sands in respect of each of the above objects. For simplicity those objects are referred to below under the following headings: (A) supporting anyone affected by the death of a baby; (B) working with health professionals to improve bereavement care; (C) promoting research to reduce the loss of babies' lives.

A. Supporting anyone affected by the death of a baby

We offer support for anyone who is affected by the death of a baby through the following key services: -

STILLBIRTH AND NEONATAL DEATH SOCIETY

(A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2007

A.1 National Helpline

On average each week last year, the Helpline service provided support and information for 54 parents and for a further 78 family members, friends, health and social care professionals.

Approximately 60% of those contacting the Helpline service were provided with the details of local Groups and their befrienders and with information packs which includes Sands newsletter and an appropriate selection of support leaflets.

A.2 UK-wide network of 91 local Groups

Sands Groups are run by and for bereaved parents, offering a range of local services.

They include: -supporting parents and their families through trained befrienders; working with local hospitals to improve care and provide facilities such as a special room; holding memorial services; and creating a garden in memory of their babies.

Many of the Sands Groups are now linked together through seven regional/national networks covering Northern Ireland, Scotland, Wales, North, East, South and West England. The networks enable Groups to offer mutual support, share good practice and develop a more co-ordinated approach in implementing Sands aims within their region/country.

Sands places a high priority on the level and quality of the befriender service provided by the Groups. During the past year Sands delivered 12 befriender training days at different venues throughout the UK, including Bristol, London, Manchester, Nottingham, Portadown, and York. As a result a total of 79 bereaved parents successfully completed the training and are authorised to act as befrienders on behalf of Sands within their local Groups.

Information and Publications

Sands provides a comprehensive quarterly newsletter and a wide-ranging website which includes sections for parents, health professionals and Sands Groups. Our publications include support leaflets, information sheets and books which reflect the many practical and emotional aspects of baby loss.

Following on from the publication of Living with Leo, A Star for Bobby and Fathers Feel too Sands has published four more books; Shelley Wilkinson's Thomas A Lifetime Denied, Cheryl Peachey's Soul Mates: Blessed by Little Angels, David Hansen's play I Hate This - a play without the baby, and Jacqueline Savage's Toby's Tiny Tot which is primarily aimed at 4-7 year old children.

Sands has now published six books as part of its commitment to offer a range of books with different perspectives and stories of bereavement.

B. Working with health professionals to improve bereavement care

Sands works closely with health professionals to improve the care provided to parents and families at a national level, and at a local level through its network of Groups.

Since the Sands Guidelines were first published in 1991, they have become widely recognized as an essential benchmark for good practice when caring for parents who have a childbearing loss. During the last year, Judith Schott and Alix Henley completed work on the new and third edition of the Guidelines entitled *Pregnancy Loss and the Death of a Baby: Guidelines for professionals*.

The new edition of the Guidelines is based on research findings and on widespread discussions with health professionals, parents and voluntary organisations. It covers losses at any stage during pregnancy, including early and late miscarriage and termination for fetal abnormality, as well as stillbirth and care for very ill babies and those who are likely to die shortly after birth. As well as describing what constitutes good care, the Guidelines offer practical guidance on how to meet parents' needs.

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2007

The new edition is supported by the Royal College of Obstetricians and Gynaecologists and endorsed by The Royal College of Midwives, The Royal College of Nursing, the Royal College of Pathologists, The Perinatal Institute for maternal and child health, ARC (Antenatal Results and Choices) and The Miscarriage Association.

The Guidelines were published and launched at a one day conference in June 2007 which was attended by over 170 people including midwives, sonographers, bereavement support staff, parents and Sands members from right across the UK.

Together with Judith Schott we are now working to deliver a training programme based on the Guidelines to NHS Trusts across the UK which will be supported and sustained by local Sands Groups. The challenge is to ensure that the practical advice and information contained in the Guidelines are assimilated and that a new benchmark for good practice when caring for parents who have a childbearing loss is established.

C. Promoting research to reduce the loss of babies' deaths

Sands growing role in this area has to date focused on:-

- 1. developing our connections with leading individual researchers and organisations in the UK and internationally;
- 2. helping to facilitate a greater exchange of information to improve our understanding of stillbirth and neonatal death.

During the course of the last year we have concentrated almost exclusively on preparing for the third annual conference of the International Stillbirth Alliance (ISA) which Sands is hosting with the Perinatal Institute. The conference ISA 2007 Perinatal Loss: Improving Care and Prevention is being held from 29 September - 2October 2007 in Birmingham.

At the time of writing in mid September, over 200 researchers, bereaved parents, clinicians, health care professionals and support organisations are already committed to attend each of the three days of the conference; a unique opportunity to focus on perinatal loss - the human impact, the causes, and the possibilities for prevention.

Once the conference is completed the challenge then is to develop Sands role to the next stage where the focus will be to help identify and promote recommendations for changes in practice which could help to reduce the loss of babies' lives.

Other activities and events

The theme of Sands Awareness Week in June 2006 was remembrance and many of Sands Groups organised *forget-me-not* walks and released balloons to symbolize the babies who have died. Over 12 events were held in different venues throughout the UK including Ballingry, Birmingham, Boston, Caernarfon, Caterham, Coventry, Glasgow, Guildford, Hitchin, London, Powys and Silsoe.

At the end of the week over 200 people attended our annual open day at the Sands Garden in the National Memorial Arboretum at Alrewas, near Lichfield. The day included a moving memorial service where the theme for this year was forget-me nots. The service concluded in the Garden with the release of 200 balloons all with message tags.

In October 2006, Sands together with four other charities, ARC (Antenatal Results and Choices), Babyloss.com, Ectopic Pregnancy Trust and the Miscarriage Association, held their fifth joint Baby Loss Awareness Campaign. A series of events were held throughout the week culminating in the global "Wave of Light" service on October 15, which is

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2007

increasingly recognised in the UK, America, New Zealand and other countries as the annual international Baby Loss Awareness Day.

On 15th December 2006 over 700 people attended our Lights of Love services in London, Northern Ireland and Wales. The service in the London was the third to be held in the candlelit church of St Paul's in Knightsbridge while the services in St Marks Church, Portadown, and the Pavilion, Llandrindod Wells, Powys marked the first of these events to be held in Northern Ireland and Wales.

Central to all the evenings were the "Lights of Love" Christmas trees, covered in cards with messages dedicated to a baby or another loved one. The trees remained lit throughout the holiday period; a poignant reminder that at Christmas, with so much emphasis on children and on families sharing happy times together, the death of a baby or another loved one can seem especially hard to bear.

During the last year Sands has worked closely with a specialist design company to develop a more contemporary look and feel to our public image. A newer and fresher image was created which is reflected in changes to Sands logo, stationery, newsletter and in the cover design for the new Sands Guidelines. The new look will continue to be developed and carried over to a range of Sands products which includes the new range of support leaflets which are being introduced over the next two years.

On 7th October at Sands AGM, after a full consultation and review process, Sands members unanimously approved a revised and updated constitution together with a draft model constitution for Sands Groups. It represented an important step in enabling Sands to clarify its modern role and to focus more effectively on fulfilling its three key objects.

Financial Review

The Charity had incoming resources of £765,180 during the year, of which £506,716 relates to UK Office unrestricted funds, £192,054 relates to restricted funds and £66,410 relates to Sands Groups, and resources expended of £585,730, of which £431,429 relates to UK Office unrestricted funds, £118,854 relates to restricted funds and £35,447 relates to Sands Groups.

Trustees

The Trustees who served during the year were:

S Annis-Salter, Chair (resigned 7/10/06)
S Guy, Chair (7/10/06)
E Thorp, Vice Chair
S Hale, Treasurer
A Balcomb, (resigned 7/10/06)
J Nicholls
M Di Clemente
K Anker,
Alison Orr, Co-opted
Andrew Scott, Co-opted
Shirley Gittoes, Co-opted
Sheryl McMahon, Co-opted

None of the Trustees has any beneficial interest in the company. All are members of the company and guarantee to contribute £1 in the event of a winding up.

Trustees are elected by the membership at the Annual General Meeting. Additionally, Trustees can be co-opted by the existing Board of Trustees. These appointments are then approved by the members at the next Annual General Meeting.

STILLBIRTH AND NEONATAL DEATH SOCIETY

(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2007

Reserves Policy

At present free reserves (i.e. excluding the value of fixed assets) are at a level of just over four months running costs which is therefore still below the level required to ensure continuity of services in the event of a loss or delay of funding and to maintain the ability to meet unforeseen costs.

Risk Management:

The Trustees consider risk as part of their (bi-monthly) meetings and are confident that systems are in place to mitigate the impact of key risks.

Related parties

Sands main related parties are Lothian Sands, an unincorporated charity registered in Scotland (number SCO24375), and Bootle Sands, an unincorporated charity registered in England and Wales (number 501181). These organisations are affiliated to Sands and have similar objectives, but have separate management and legal status. There were no material transactions during the year or balances at the year end between Sands and its related parties.

Disclosure of information to auditors

Each of the directors has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditors are aware of such information.

Auditors

In accordance with section 385 of the Companies Act 1985, a resolution proposing that H.W. Fisher & Company be reappointed as auditors of the company will be put to the Annual General Meeting.

On behalf of the Board of Trustees

S Guy

Chair of Trustees

Dated: 30 September 2007

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees are responsible for preparing the accounts in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Company law requires the trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its net income and expenditure for the year.

In preparing these accounts, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF STILLBIRTH AND NEONATAL DEATH SOCIETY

We have audited the accounts of Stillbirth and Neonatal Death Society for the year ended 31 March 2007 set out on pages 9 to 19. These accounts have been prepared under the accounting policies set out on page 11.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As described on page 6, the trustees, who are also the directors of Stillbirth and Neonatal Death Society for the purpose of company law, are responsible for the preparation of accounts in accordance with applicable law and United Kingdom Accounting Standards. Our responsibility is to audit the accounts in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the accounts give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Trustees' Report is not consistent with the accounts, if the charity has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding trustees' remuneration and transactions with the charitable company is not disclosed.

We are not required to consider whether the statement in the Trustees' Report concerning the major risks to which the charity is exposed covers all existing risks and controls, or to form an opinion on the effectiveness of the charity's risk management and control procedures.

We read other information contained in the Trustees' Report, and consider whether it is consistent with the audited accounts. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the accounts. Our responsibilities do not extend to any other information.

Basis of opinion

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the accounts. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the accounts, and of whether the accounting policies are appropriate to the charitable company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance as to whether the accounts are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts.

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE MEMBERS OF STILLBIRTH AND NEONATAL DEATH SOCIETY

Opinion

In our opinion:

- the accounts give a true and fair view in accordance with United Kingdom Generally Accepted Accounting Practice of the state of the charity's affairs as at 31 March 2007 and of its incoming resources and application of resources, including its income and expenditure, in the year then ended;
- the accounts have been properly prepared in accordance with the Companies Act 1985; and
 the information given in the Trustees' Report is consistent with the accounts.

H W Fisher & Company

Chartered Accountants

Registered Auditor

Acre House, 11-15 William Road

London

NW1 3ER

Great Britain

Dated: 29 (18 07)

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2007

		Unrestricted fu	ınds			
		UK Office	SANDS	Restricted	Total	Total
		•	Groups	funds	2007	2006
	Notes	£	£	£	£	£
Incoming resources from generated	d funds					
Voluntary Income	2	236,139	28,611	188,054	452,804	275,648
Activities for generating funds		245,004	29,552	-	274,556	182,585
Investment income	3	3,789	8,247	-	12,036	5,122
		484,932	66,410	188,054	739,396	463,355
Incoming resources from charitable						
activities.	4	17,658	-	4,000	21,658	34,045
Other incoming resources	5	4,126	-		4,126	4,070
Total incoming resources		506,716	66,410	192,054	765,180	501,470
Resources expended	6					
Costs of generating funds						
Fundraising and publicity costs		99,961	9,894	17,540	127,395	93,739
Charitable activities						
Support services		264,627	25,553	101,314	391,494	303,489
Information service		47,023	-	-	47,023	40,903
Promotion and research		5,323	-	-	5,323	18,878
Total charitable expenditure		316,973	25,553	101,314	443,840	363,270
Governance costs	8	14,495	-	-	14,495	6,800
Total resources expended		431,429	35,447	118,854	585,730	463,809
Net income for the year/						
Net movement in funds		75,287	30,963	73,200	179,450	37,661
Fund balances at 1 April 2006		98,933	3 75,237	235,657	409,827	372,166
Fund balances at 31 March 2007		174,220	106,200	308,857	589,277	409,827
Fund balances at 31 March 2007		174,220 —————	106,200	308,857	589,277	409,8

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 1985.

BALANCE SHEET
AS AT 31 MARCH 2007

		2007			, }
	Notes	£	£	£	£
Fixed assets					
Tangible assets	12		30,216		32,921
Current assets					
Stocks	13	22,416		14,232	
Debtors	14	6,590		3,051	
Cash at bank and in hand		561,451		380,956	
		590,457		398,239	
Creditors: amounts falling due within or year	ne 15	(31,396)		(21,333)	
•					377,007
Net current assets			559,061		376,906
Total assets less current liabilities			589,277		409,827
Income funds					
Restricted funds	16		308,857		235,976
Unrestricted funds:					
Designated funds	17		106,200		66,51
Other charitable funds			174,220		107,33
			589,277		409,82

The accounts were approved by the Board on 30/9/57.

S Guy

Chair of Trustees

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2007

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention. The charity has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small charity. The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 1985.

1.2 Incoming resources

Grants are credited to incoming resources on the earlier date of when they are received or when they are receivable, unless they relate to a specified future period, in which case they are deferred. Voluntary income and donations are accounted for as they are received. Earned income is accounted for as it is receivable. Donations in kind are recognised at their fair value, with an equivalent charge made to resources expended. Donated fixed assets are recognised at their fair value and capitalised and depreciated, as below. Where a group has not indicated any restricted income and the group's annual income or reserves at the balance sheet date are below £500 then all the funds are deemed to be unrestricted. Where groups have reserves or income between £500 and £1000, 50% is deemed to be restricted and 50% unrestricted. Where a group's reserves or income exceeds £1000, these are groups who will have been actively fundraising for specific projects and therefore 75% of funds are deemed to be restricted and 25% unrestricted.

1.3 Resources expended

Fundraising and publicity costs comprise the costs incurred in producing materials for promotional purposes and in raising funds. Governance costs are those which do not directly relate to charitable activities, and include the costs of audit and statutory compliance. Staff costs and overhead expenses are allocated to activities on the basis of the staff time spent on those activities. Income and expenditure are stated net of VAT. The charity has a partial exemption for VAT and is not able to reclaim VAT on all its indirect charitable costs. Irrecoverable VAT is written off against charitable activities.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Leasehold property5% reducing balanceComputer equipment50% reducing balanceFixtures, fittings & equipment33% reducing balance

The depreciation basis has been revised in respect of computer equipment, fixtures, fittings and equipment to provide a more accurate reflection of the use of the assets.

1.5 Leasing and hire purchase commitments

Rentals payable under operating leases are charged against income on a straight line basis over the period of the lease.

1.6 Stock

Stocks of publications and promotional items are valued at the lower of cost and net realisable value.

1.7 Pensions

The Charity makes payments on behalf of its employees to the Sands Stakeholder Pension Scheme. The pension costs charged in the accounts represent the contributions payable by the charity during the year.

1.8 Accumulated funds

Restricted funds are to be used for specified purposes as laid down by the donor. Relevant expenditure is charged to the fund, together with a fair allocation of central costs. Some income received by Sands groups is restricted and these funds are not available for use by UK Office. Unrestricted funds are donations or other incoming resources received or generated by UK Office or Sands Groups for the charity's general purposes. Transfers between restricted funds and unrestricted funds are where permitted by the donor. Transfers between unrestricted and designated funds are at the discretion of the trustees.

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2007

2	Voluntary Income					
		Unrestricted	Designated	Restricted	Total	Total
		funds	funds	funds	2007	2006
		£	£	£	£	£
	Donations and gifts	147,266	28,611	188,054	363,931	265,294
	Legacies receivable	72,679	-	-	72,679	-
	Grants receivable for core activities	16,194	-	-	16,194	10,354
		236,139	28,611	188,054	452,804	275,648
	Donations and gifts					
	Restricted funds:					
	Funds received by UK Office				12,310	13,073
	Funds received by Sands Groups				175,744	51,787
					188,054	64,860
3	Investment income					
			Unrestricted	Designated	Total	Total
			funds	funds	2007	2006
			£	£	£	£
	Interest receivable		3,789	8,247	12,036	5,122

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2007

4	Incoming resources from charitable activities.				
		Unrestricted funds £	Restricted funds	Total 2007 £	Total 2006 £
	Support Services Information service	17,658	4,000	4,000 17,658	13,000 21,045
	Included within income relating to support services ar S64 Department of Health - Bereavement Support S16B Scottish Executive - Project	e the following grants	•	4,000	9,000 4,000 13,000
	Included within income relating to information service Publication sales	e are the following gran	nts	17,658	21,045
5	Other incoming resources			17,658	21,045
3	Other medining resources			2007 £	2006 £
	Other income			4,126	4,070

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2007

Total resources expended					
	Staff	Depreciation	Other	Total	Total
	costs		costs	2007	2006
	£	£	£	£	£
Costs of generating funds					
Fundraising and publicity costs	51,459	<u>.</u>	75,936	127,395	93,739
Charitable activities					
Support services					
Activities undertaken directly	162,184	4,698	224,612	391,494	303,489
Information service					
Activities undertaken directly	18,097	•	28,926	47,023	40,903
Promotion and research					
Activities undertaken directly	_	<u> </u>	5,323	5,323	18,878
	180,281	4,698	258,861	443,840	363,270
Governance costs	-	-	14,495	14,495	6,800
	231,740	4,698	349,292	585,730	463,809

Governance costs includes payments to the auditors of £5,288 (2006- £4,700) for audit fees and £9,207 (2006- £2,100) for other services.

Other direct costs include the running costs of the local support group of £136,761 (2006-£94,289).

7 Fundraising and publicity costs

·	,	2007	2006
		£	£
	Other costs of Fundraising and publicity costs comprise:		
	UK office fundraising costs	47,227	23,452
	Awareness Week Expense	1,275	4,918
	Other costs	27,434	33,066
		75,936	61,436
8	Governance costs	2007	2006
		£	£
	Other governance costs comprise:		~
	Legal and professional	9,207	550
	Audit & accountancy	5,288	6,250
		14,495	6,800
		=======================================	

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2007

9 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the year, but all were reimbursed travelling and telephone expenses totalling £2,514 (2006- All were reimbursed £3,121).

10 Employees

Number of employees

The average monthly number of employees during the year was:

2007	2006
Number	Number
1	1
4	2
6	6
1	2
3	2
2	2
2	2
19	17
2007	2006
£	£
211,451	162,356
18,213	13,065
2,076	3,230
231,740	178,651
	1 4 6 1 3 2 2 2 19 2007 £ 211,451 18,213 2,076

There were no employees whose annual emoluments were £60,000 or more.

11 Transfers

Transfers includes the release of funds restricted to the purchase of computer equipment to unrestricted funds now the obligations have been met. The unexpended balance will be depreciated over the life of the assets. Restricted funds previously allocated to marketing and publicity have been transferred against unrestricted expenditure incurred in respect of this.

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2007

12	Tangible fixed assets	Sands Garden &	Computer equipment	Fixtures, fittings &	Total
		Memorials	c	equipment	c
	Cost	£	£	£	£
	At 1 April 2006	36,342	27,800	17,670	81,812
	Additions	-	1,263	730	1,993
	At 31 March 2007	36,342	29,063	18,400	83,805
	Depreciation				
	At 1 April 2006	8,893	23,990	16,008	48,891
	Charge for the year	1,372	2,537	789 ————	4,698
	At 31 March 2007	10,265	26,527	16,797	53,589
	Net book value				
	At 31 March 2007	26,077	2,536	1,603	30,216
	At 31 March 2006	27,449	3,810	1,662	32,921
13	Stocks			2007	2006
				£	£
	Publications and leaflets			22,416	14,232
14	Debtors			2007 £	2000
	Prepayments and accrued income			6,590	3,051
15	Creditors: amounts falling due within one year			2007	200
	- · · · · · · · · · · · · · · · · · · ·			£	;
	Taxes and social security costs			3,756	2,416
	Accruals			27,640	18,917

NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE YEAR ENDED 31 MARCH 2007

16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds				
	Balance at 1 April 2006	Incoming resources	Resources expended3	Balance at 31 March 2007	
	£	£	£	£	
Sands Groups support services Support services Promotion and research	208,535 27,122	175,744 15,283 1,027	(101,314) (17,540)	282,965 24,865 1,027	
	235,657	192,054	(118,854)	308,857	

Sands has a UK network of ninety active self help groups, run by bereaved parents. Each Sands group is self financing and raises funds to cover the costs of its own activities, including day to day support of bereaved parents and for larger projects, such as memorials or improved services at local hospitals. Where income has been designated as restricted by the donor or has been raised for a specific project this is regarded as being restricted. All other income received by Sands Groups is deemed to be held for the general purposes of the charity and is therefore unrestricted and could be called upon to meet the liabilities of the charity.

Helpline: The helpline provides telephone support to bereaved parents, their friends and families.

Sands Garden: This refers to funds raised to cover all costs relating to the development, creation and maintenance of the Sands Garden at the National Memorial Arboretum, Lichfield.

Bereavement Support Development Project: This is a three year project of which the key elements are: 1) The revision of "Pregnancy Loss and the Death of a Baby: Guidelines for Professionals; 2) The development and implementation of parent led training in support of the revised Guidelines; 3) The revision of all Sands support leaflets together with the appropriate translations and new publications.

Website: The new website was launched at the end of October 2003 with funding contributed by the Department of Health, Scottish Executive and Sands Groups. The funds cover the ongoing maintenance and updating of the website.

NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2007

17 Designated funds

The income funds of the charity include the following unrestricted funds held by individual Sands Groups.

		Balance 1 April 20		Movement Incoming resources	Resources	Balance at March 2007
			£	£	£	£
	Sands Groups	75,2	37	66,410	(35,447)	106,200
		75,2	37	66,410	(35,447)	106,200
18	Analysis of net assets between funds	Unrestricted funds £	De	esignated funds £	Restricted funds £	Total £
	Fund balances at 31 March 2007 are represented	~		~	,2	
	by: Tangible fixed assets	30,216		-	-	30,216
	Current assets	175,400		106,200	308,857	590,457
	Creditors: amounts falling due within one year	(31,396)	_	<u>-</u>	-	(31,396)
		174,220	_	106,200	308,857	589,277
			=			

19 Commitments under operating leases

At 31 March 2007 the company had annual commitments under non-cancellable operating leases as follows:

	Land and b	ouildings
	2007	2006
	£	£
Expiry date:		15.540
Within one year	22,486	15,560

20 Related parties

Sands' main related parties are Lothian Sands, an unincorporated charity registered in Scotland (number SCO24375), and Bootle Sands, an unincorporated charity registered in England and Wales (number 501181). These organisations are affiliated to Sands and have similar objects, but have separate management and legal status. There were no material transactions during the year or balances at the year end between Sands and its related parties.

STILLBIRTH AND NEONATAL DEATH SOCIETY (A COMPANY LIMITED BY GUARANTEE) NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2007

21 Post balance sheet events

The charity currently has ninety one active branches throughout the United Kingdom. In common with many national charities, volunteers at some of the branches lack financial and accounting skills. To comply with the requirements of current laws and regulations, the management of the charity has embarked on an operation to ensure the branches meet their obligations in recording and reporting the financial transactions at the branch.