

Fundraising Ideas for Sands Awareness Month

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For everyone at Sands, and every one of the charity's supporters, it's no secret that in 2013 around 5,700 babies were stillborn or died shortly after birth in the UK. Yet awareness of the issues surrounding baby death and this terrible statistic isn't widespread.

This June, Sands Awareness Month is a chance for us all to do our bit, no matter how small, to make people listen; to highlight the fact that over 100 babies will die each week during the month of June and to raise vital funds so that Sands can continue to support bereaved parents, improve the care they receive from health professionals and fund research to save babies' lives.

So help us to spread the work by turning Orange this June!! Below are some orange themed ideas to make the most of your fundraising.

Get in touch to tell us about your plans so we can help in any way we can.

Bake4Sands

Register with our Fundraising Team for our Bake4Sands pack and continue an orange theme right the way through to your cake sale by baking carrot cake or chocolate orange crispy cakes!



Have an 'Orange' Dress-Down Day

Charge £2 to wear orange for the day in your office, school or nursery. Why not have a prize for the best dressed or most inspirational use of Orange!

Orange Challenge Event

Get friends and family to sponsor you to sit in a bath of baked beans or orange juice! Wear something Orange every day during June. Or why not invite friends round for an 'orange' inspired dinner that could use foods like apricots, butternut squash, carrots, clementines, oranges, pumpkin, smoked salmon, sweet potatoes or orange sorbet.

Raise Awareness, Raise Funds

Inspire friends to join in by sharing your Orange Selfie and asking them to do the same – Download our Selfie Sign from our Facebook page or our website at <http://www.uk-sands.org/get-involved/events/sands-awareness-month>

Text **JUNE01 £5** to **70070** to donate to Sands and help save babies' lives.

Turn Facebook Orange this June

Update your Profile picture and Cover photo for the duration of June to raise awareness and ask your friends and followers to do the same.

Be creative and let your imagination run riot with your own Orange themed event

If none of the above takes your fancy why not create your own orange inspired event to raise funds for Sands. Whatever you decide to do, we're here to support your efforts.



Contact Sands Fundraising Team:

t: 0845 6520 448

e: fundraising@uk-sands.org

w: www.uk-sands.org/get-involved/events/sands-awareness-month

Facebook: www.facebook.com/sandscharity

Twitter: @SandsUK #Sands2015

Supporting anyone affected by the death of a baby and promoting research to reduce the loss of babies' lives

